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# ITINERARY

	DAY 1	DAY 2	
8.30 am - 9.15 am	Registration & Welcoming Drinks	<b>Keynote session 3</b> Al Unleashed: Navigating Governance and Ethics in the Digital Age	9.00 am - 9.45 am
9.15 am - 10.30 am	Event Introduction Opening Ceremony	<b>Topic 4</b> Digital Sustainability: Balancing Progress and Preservation	9.45 am - 10.30 am
10.30 am - 11.00 am	Break	Break	10.30 am - 11.00 am
11.00 am - 11.45 am	<b>Keynote session 1</b> The Nexus Between Quality, Innovation, and Sustainability: A Strategic Approach	Keynote session 4 Emerging Technologies towards Circular Economy for Sustainability: Opportunities and Challenges	11.00 am - 11.45 am
11.45 am - 12.30 pm	<b>Topic 1</b> Transforming Industries: Quality Management Systems for Sustainable Development	<b>Topic 5</b> Circular Economy: Quality and Innovation in Waste Management	11.45 am - 12.30 pm
12.30 pm - 2.15 pm	Lunch Break	Lunch Break	12.30 pm - 2.15 pm
2.15 pm - 3.00 pm	<b>Topic 2</b> Collaborative Innovation: Bridging Government-Industry-Academia for Sustainable Solutions	<b>Keynote session 5</b> The Future of Quality and Innovation in Sustainability: A Call for Action	2.15 pm - 3.00 pm
3.00 pm - 3.45 pm	<b>Keynote session 2</b> Innovation as a Catalyst for Sustainability: Global Trends and Future Outlook	<b>Topic 6</b> The Role of Startups and SMEs in Driving Sustainable Innovation	3.00 pm - 3.45 pm
3.45 pm - 4.30 pm	<b>Topic 3</b> Shaping Tomorrow: Social Considerations in Sustainability Ecosystem	Closing Ceremony	3.45 pm - 4.30 pm
4.30 pm - 5.00 pm	Break & End of Day 1	Break & End of ICQI 2024	4.30 pm - 5.00 pm
		Malam SIRIM Industri 2024	8.00 pm



# **KEYNOTES / TOPICS & SPEAKERS / PANELISTS**

# **OPENING CEREMONY**

## **WELCOMING REMARKS**

YBhg. Dato' Indera Ir. Dr. Ahmad Sabirin Arshad, FASc President and Group Chief Executive Officer, SIRIM Berhad

# **OPENING SPEECH**

**YB Liew Chin Tong** 

Deputy Minister, Ministry of Investment, Trade and Industry (MITI)

**KEYNOTE SESSION 1**The Nexus Between Quality, Innovation, and Sustainability: A Strategic Approach

# **SPEAKER**

YBhg. Dato' Indera Ir. Dr. Ahmad Sabirin Arshad, FASc

President and Group Chief Executive Officer, SIRIM Berhad

Transforming Industries: Quality Management Systems for Sustainable Development

Azizin Zainudin, GM, Product Stewardship & Toxicology ESPPS, Group HSE, PETRONAS Nageswary S. Iyampillai, Sr. Consultant, SIRIM Academy Matthias Lanouhe, Director, International Strategy, Haskell Malaysia Services

Collaborative Innovation: Bridging Government-Industry-Academia for Sustainable Solutions

# **PANELISTS**

Shireen Jasmin Ali, Director i-ESG, MITI

Tahiruddin Hamdan, Senior Director, Corporate Communications/EHS & ESG, SilTerra Malaysia Prof. Dr. Ong Kian Ming, Pro VC, External Engagement, Taylor's University

# **KEYNOTE SESSION 2**

Innovation as a Catalyst for Sustainability: Global Trends and Future Outlook

# **SPEAKER**

Cedric Chehab

Global Economist, Fitch Solutions

Shaping Tomorrow: Social Considerations in Sustainability Ecosystem

# **PANELISTS**

Mohd Nur Lokman Samingan, Head, Anti-Corruption Initiative Sector, Malaysian Anti-Corruption Commission Baitulhusna Ahmad Zamri, Founder, Nazkids

Dr. Norita Azmi, Head, Sustainability Regulations, FGV Holdings Berhad



# **KEYNOTES / TOPICS & SPEAKERS / PANELISTS**

# **KEYNOTE SESSION 3**

Al Unleashed: Navigating Governance and Ethics in the Digital Age

# **SPEAKER**

Dr. Denise Vandeweijer COO, Verdas AI GmbH

Digital Sustainability: Balancing Progress and Preservation

Dr. Denise Vandeweijer, COO, Verdas AI GmbH

Darren Chan, MD, Bosch Rexroth

Ir. Dr. Abdul Azim Abdul Rahman, CEO & Founder, AZEL Design

Emerging Technologies towards Circular Economy for Sustainability: Opportunities and Challenges

# SPEAKER Dr. Pratip Vongbandit

Deputy Governor, Thailand Institute of Scientific & Technological Research (TISTR)

Circular Economy: Quality and Innovation in Waste Management

Dr.rer.nat. Ir. Neni Sintawardani, Senior Researcher, Research Centre for Environmental & Clean Technology, National Research and Innovation Agency (BRIN), Indonesia

Dr. Margaret Kuyor, Deputy Under Secretary, Ministry of Housing and Local Government, Malaysia Prof. Dr. Norli Ismail, Universiti Sains Malaysia

# **KEYNOTE SESSION 5**

The Future of Quality and Innovation in Sustainability: A Call for Action

# Datuk (Dr.) Hafsah Hashim

Chairperson, Women Leadership Foundation

The Role of Startups and SMEs in Driving Sustainable Innovation

# **PANELISTS**

Hazlinda Abdul Hamid, Head SME, Maybank

Dr. John Loh, Chairman, Smart Manufacturing, SME Association (SAMENTA) Malaysia

Tan Kah Wooi, Chief Solution Architect & BD Director, Tanand Technology

# **CLOSING SPEECH**

# YBhg. Dato' Hairil Yahri Yaacob

Secretary General, Ministry of Investment, Trade and Industry (MITI)

# OBJECTIVES



THE KEY OBJECTIVES OF ORGANISING ICQI ARE TO ELEVATE AWARENESS AND TO CHART A PATH TOWARDS A MORE SUSTAINABLE FUTURE THROUGH:



FOSTERING DIALOGUE AND KNOWLEDGE SHARING: A PLATFORM FOR INDUSTRY LEADERS, POLICYMAKERS, AND PRACTITIONERS TO EXCHANGE IDEAS AND INSIGHTS.



BUILDING NETWORKS AND FOSTERING COLLABORATION: PARTICIPANTS WILL BE ABLE TO FORGE A LONG-TERM VALUABLE CONNECTION AND STRATEGIC PARTNERSHIPS, WHILE EXPLORING POTENTIAL COLLABORATIONS BETWEEN THE EXPERTS AND PARTICIPANTS.



RAISING AWARENESS AND INDUSTRY UPDATES: PARTICIPANTS WILL STAY INFORMED ON THE LATEST ADVANCEMENTS UPDATES IN TECHNOLOGY, QUALITY, AND INNOVATION.





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# CONFERENCE PRICING

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